

CORPORATE


IDENTITY


SUPPORT






## MANUFACTURE, INSTALLATION AND MAINTENANCE OF YOUR BRAND SIGNAGE

As a leading UK corporate signage manufacturer and installer,  recognise and understand the value of a client's corporate image in terms of customer recognition and perception, and appreciate that it is an investment which must be regularly maintained to prevent its devaluation.

 offers all the services you would expect from a specialist with the capacity to undertake a national corporate signage programme:

- Manufacture of all types of corporate signage in our own dedicated facility
- Installation of signage and associated brand assets using regional operations teams
- Reliable, regular maintenance of sites as part of a strategic signage maintenance programme
- Responsive emergency support to reinforce a client's health and safety obligations to its staff and to the public
- Cost-effective solutions for the refurbishment of commercial sites

 is a UK leader in the operational aspects of corporate signage, helping companies maximise the impact of their brand in a competitive environment.

"We are proud of our ability to 'effectively manage' installation and maintenance contracts whilst integrating with our clients' management and reporting systems. "



### AREAS OF EXPERTISE

**Project Management of All Re-imaging and Signage Requirements Nationally**

**Signage Manufacture**

**Signage Installation**

**Signage Asset Surveys**

**Forecourt Canopy Repairs**

**Associated Site Painting and Spraying**

**Totem and Price Display Signs**

**LED Price Displays**

**Forecourt Canopy Signage**

**National Planned and Reactive Signage Maintenance**

**"Let your image be our responsibility, let your signage be our signage"**



## iD - CORPORATE SIGNAGE SPECIALISTS

iD was formed over 15 years ago to provide a comprehensive corporate signage manufacturing, installation and maintenance service aimed at protecting and enhancing our customers' corporate identities.

Our philosophy is based on building long term relations with leading UK companies enabling added value to the service by integrating into our clients' culture systems and procedures providing a seamless interface.

Our clients benefit from the effective co-ordination and implementation of projects and maintenance by people that care.

We feel the provision of a quality service driven philosophy enables organic growth and a winning formula for success.

Our operations and installations managers are seasoned veterans in the sign business. Utilising the latest technology in manufacture, scheduling monitoring and reporting, they are true innovators within the industry.

Site implementation is planned to afford minimal disruption to sites with our operatives working in a safe, controlled manner. Our national Implementation engineers are controlled through regional offices and distribution depots; they ensure fast and effective implementation.





## MANUFACTURING AND STORAGE CAPABILITY

Unlike many corporate signage installers,  has a comprehensive in-house signage manufacturing facility, located in the Midlands. This means we are in full control of the process and are not dependent on third parties for the supply of major components - ensuring that deadlines are not missed because of other peoples' priorities.


Our manufacturing facility is fully equipped for folding, cutting and bending major signage components, and for fabricating a wide range of structural elements. Our spray paint and powder coating facilities enable the finishing of product to the highest standards and specifications.


We also provide extensive storage, both outside and under cover, at strategic locations around the UK, enabling us to effectively manage a large inventory of signage hardware on behalf of our clients.






## PROFESSIONAL INSTALLATION

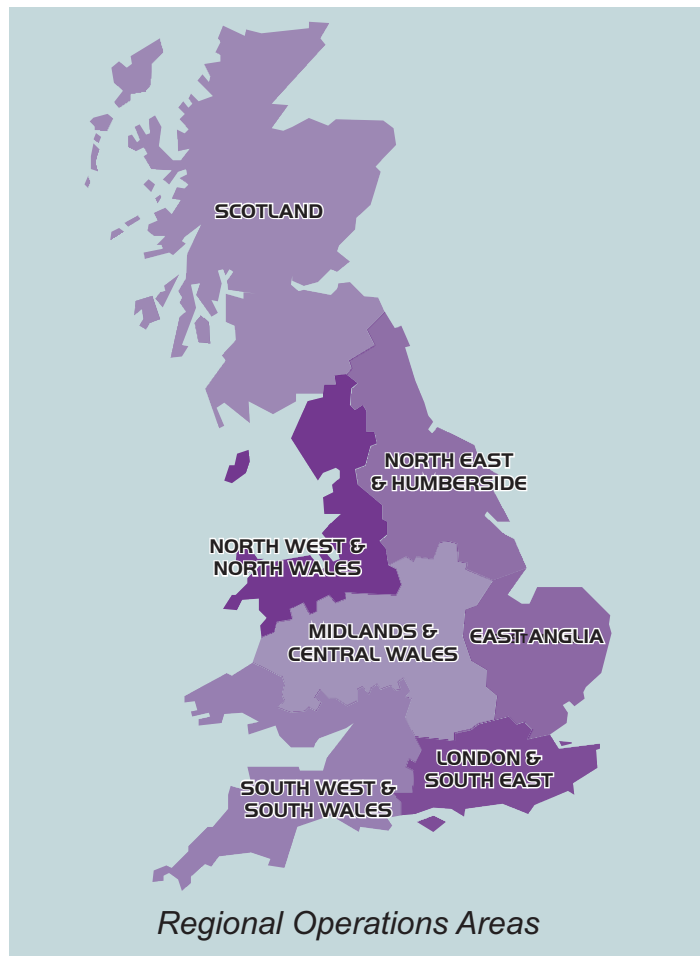
From national corporate re-imaging programmes to one-off sign manufacture and installation,  ensures clients corporate image requirements are effectively implemented by highly skilled, motivated and well-trained personnel.

 is known for its “can do” attitude, performing on time and on budget.

The  installation service includes:

- Site surveys
- Signage manufacture in our own facilities
- Signage installation on an individual or programmed basis
- Indoor and outdoor storage, both centrally and regionally
- Structural canopy steelwork fabrication and repairs
- On-site painting and spraying
- LED price display installations
- Project management

Each client is allocated a dedicated client manager to provide a focused contact point. We employ a dedicated management control and reporting structure, referencing a master database, so that the precise status of any job can immediately be reported.





## MAINTENANCE SERVICES

We believe a corporate image is worth maintaining and enhancing to generate customer respect, recognition and loyalty.

Our planned maintenance teams are regionally located to provide a national service to maintain and enhance our client's corporate signage.

Rapid response teams are equipped to make safe and repair damaged corporate image and effect fast efficient repairs.

Our services include:

- Reactive Signage Accident Damage Make Safe and Repairs
- General Signage Repairs
- Canopy Impact and Structural Damage Repairs
- Sign Servicing
- Relamping
- Painting and Spraying
- Pressure Cleaning Cladding and Canopy Soffits





# PORTFOLIO





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